



## Share Views, Shape the future of Education and earn incentives for you and your institution!

VoicED is a community where education professionals can voice their opinions, influence education policy and developments and interact via an online market research panel.

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Members of the VoicED panel will be regularly invited to participate in paid focus groups, which carry an incentive of £40-70.

VoicED is free to join, and operates on several key guiding principles:

- No Sales, No Marketing VoicED is purely for Market Research.
- Shared Incentives VoicED will pay incentives to both the individual respondent and their nominated educational establishment (or The Prince's Teaching Institute charity).
- Shared Results Many of the surveys carried out on VoicED will have their top line figures published.





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